# Boutique International Pvt. Ltd.

**Company Profile** 



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## About Us

### Since its inception 37 years ago,

Boutique International is today one of India's top garment manufacturing and design house. We specialize in a variety of different garment forms and fabric basis. We have a dedicated and highly experienced design team that works closely with the fashion trends, brands and buyers to create an exclusive range that we offer. These designs are then sampled by our factories and once placed on order the entire order lifecycle is completely managed by BIPL.

With 4 factories (appx. 150,000 square feet) based in Noida (Delhi NCR), we have production capacity of 6,00,000 depending on styles pieces per month. We in-house approx. 2000 stitching machines, Tukatech CAD grading system, a finishing unit, testing lab, sampling embroidery and ERP system for order management. We are SA 8000:2014 107INSA Certified, Sedex Certified and Tesco compliance by SGS. We also deliver through various modes like Ex Factory, Ex Port, CIF and Landed. We even have a processing house as a partner in Europe to help with processed deliveries.

We specialize in a variety of fabric like Cottons, Viscose, Polyesters, Jersey and their blends. We work with different brands with different product so as a source we offer a huge amount of variety and that is our strength. We pride ourselves on delivered quality and the fastest in terms of lead times out of India. We have invested on intensive systems to control our business flow and have a quality team architecture that ensures the best product for the given price at every step of the lifecycle.



"Our vision is to be regarded as the leader in product innovation and quality in the market"

## Our Team



**Roshan Verma** (Chairman) Founding Member of Boutique International.



Samrat Verma (Managing Director)

Spearheading Marketing Strategies & Operations of the group. From shaping up processes or redefining working culture, he has done it all at the factories.



Lalit Gupta (Director - Finance)

Since 1993 Sr. Chartered Accountant by profession.



Vinay Gupta (GM – Finance & Accounting)



Ravishankar Baranwal (GM – Information Technology) Since - 2012



Baldev Jaiswal (Director-HR & Production)

Has been instrumental in controlling costs and achieving efficiencies.



Hemant Thakur (GM Material) Since - 2007



Karan Gupta (GM Product & Operations)

Since - 2013



Narender Verma (GM – Industrial Engineering)

Since - 2016

## Services

**Being in this line of trade** for over a decade, we have grasped all the important aspects and have implemented them within our premises for better quality & management. With 4 manufacturing units located in Noida and a design house that is based in London, our services are widespread. We in-house different facilities from design to order management till delivery. Our teams headed by expert managers are able to control this process and ensure the best quality product for the given price within in the timeline.

Our design team create more than 50 samples every month and our sampling facility incorporates 25 sampling machine with grading on Tukatech CAD system. Further, orders are managed with the help of ERP system till Ex- Factory. To manage the qualities we have maintained various units such as Testing Lab, Finishing, Pre & Post Quality Check, Washing, Sampling Embroidery, Add Work etc. Services include:

- Design and Product Development
- Order Management
- Fabric and Accessories
- Production
- Delivery

#### Design and Product Development



Our sampling room is dedicated to ensure professional and precise sample making. A dedicated team of seasoned Masters for pattern making, grading on Tukatech CAD system, 40 Juki lock stitch machines, hand embroidery and artwork, embroidery machines, all manned by competent operators to ensure creation of a world class sample. We churn out close to 500 samples every month

#### Order Management



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#### Fabric and Accessories



Our fabric store spread over an area of more than 30,000 sq. ft., houses thousands of meters of greige, dyed and printed fabric, has several back-littables for checking, verivide light boxes for color matching. We have an in-house fully equipped laboratory for conducting extensive tests and a 4 point system of checking all in house fabric. We specialize in most kinds of fabrics ranging from Cottons and Viscose (which are easily available for export houses based in NCR), Polyester (we have an extensive sourcing setup in Gujarat) to Jersey and their blends. We source expansively from India and China.

#### Production



For better quality & management, with 4 manufacturing units located in Noida and a design house that is based in London, our services are widespread. We in-house different facilities from design to order management till delivery. Our teams headed by expert managers are able to control this process and ensure the best quality product for the given price within in the timeline.

### Delivery



With the help of our delivery partners we deliver on time in the fastest & cheapest possible manner through various modes of delivery ranging from Ex-Factory, Ex India, CIF to Landed delivery into the customer's warehouse.

















# **Our** Certification





















#### Blouses, Dresses, Jumpsuits, Shorts, Skirts, Playsuits, Trousers .. & more





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